



Strathcona
Artisan
Market

Sponsor Report to Fortis BC

Dear Lauren,

On behalf of the Strathcona Artisan Market Planning Committee, I wanted to give you and Fortis BC a big thank you for supporting the Strathcona Artisan Market 2018!

This year, we had the pleasure to work with 42 vendors and 8 musical artists to bring an incredible, 2-day market to the residents and visitors of Strathcona/Downtown Eastside. With your support, we were able to provide 40 tent spaces free of charge to our vendors, and keep the market affordable and fun to all of our attendees. With more than half of our artists being first-time vendors, we were able to use your support to provide them an invaluable experience and exposure. Many of them walked away feeling empowered and ready to sell again! Saying our market is a dream making machine is not an exaggeration.

In this sponsorship report, I wanted to share with you some amazing memories we've made during the market. We have pictures, stories, as well as a short video from one of our vendors to you! I hope you enjoy reading this report as much as I enjoy writing them!

If you have any follow up questions, or would like more information, please feel free to contact me at contact@strathconaartisanmarket.ca.

Sincerely,
Greta Shuting Lin
Fundraising Coordinator
Strathcona Artisan Market

Market Highlight



QUICK FACTS

- 1000 + attendees
- 36 art vendors
- 6 food vendors
- 8 musical artists
- 5 artist workshops
- 2 interactive art installations
- 5 Sponsors
- 11 Community Supporters



Interactive Art Installation



Artists Workshop #1: God's Eye



Buskers Festival opening by Singer/Songwriter Candace Coker



Happy Customers!

Vendors Highlight

Lance Lim - Food Vendor



Lance is an active community member and a long-time neighbour in the Strathcona neighbourhood. On top of his lovely personality, he is also an avid home cook. Many of Lance's friends often find themselves feasting in his home, trying Lance's latest culinary adventure.

This year, as a returning vendor, Lance decided to sell his delicious Satay at the Strathcona Artisan Market. He sold out on the first day 3 hours into the market!

Wendy Au-Yeung & Mrs Kuang- Happy Woman Kitchen



Both Wendy and Mrs Kuang are deeply involved in the Chinatown community, and passionately believe that affordable and delicious food is key to the well-being of our neighbourhood. With a dream to one day open her own food business, she took a leap of faith to partner with Mrs Kuang for their first food pop-up selling noodle bowls & dumplings! All of Happy Woman's containers are compostable and environmentally friendly.

Missed Happy Woman Kitchen and feeling the FOMO? Wendy and Mrs. Kuang are ready to return for their second pop-up on September 2nd for the Chinatown Movie Night!

Hannah Shahinzadeh - Somerton Jewelry



Coming to our Vendor's Orientation, Hannah only has a business idea and a pair of her handmade clay earrings. Two weeks later, Hannah showed up at our market with a table full of her hand-made jewelry and her brand-new business - Somerton Jewelry!

Her unique collection of earrings and necklaces caught the eyes of our market attendees. She walked away with most of her stock off the shelf. Most importantly, she felt deeply encouraged, and will continue to pursue her dream of owning a jewelry business!



On behalf of the SAM Planning Committee

THANK YOU

For joining our community!

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